

Experience

Remote Area Medical | Graphic Designer

Knoxville, TN | Feb. 2022 - Present

Major nonprofit provider of free pop-up clinics.

Edited and produced motion graphic assets and videos; designed print and digital promotional materials; interviewed clinic patients and volunteers for promotional content; photographed clinics and fundraising events for social media and promotional materials; prepared files for printing and publishing; researched and contacted printing and advertising vendors; briefed clinic host groups on promotional process and best practices.

Landor & Fitch | Brand Experience Design Intern

Cincinnati, OH | Jan. - Apr. 2021 & Aug. - Dec. 2021

Global brand consulting and strategic design firm.

Collaborated with team to storyboard and produce digital motion assets and videos for client pitches, internal use, and marketing collateral; designed and produced motion graphic and 3D-rendered marketing assets; collaborated with a print design team to translate print assets to motion; shot and edited product images for online vending; collaborated on sets to photograph clients and produce stop motion content; communicated and presented design work to client managerial team.

History Moves | Graphic Design Intern

Chicago, IL | May - Aug. 2020.

Public history organization and community-curated gallery

Collaborated with design and historian team to develop a digital exhibition; lead creative development of promotional print materials and social media digital assets; produced project proposals and presentations; managed and updated daily checklists, weekly and monthly schedules.

Campus Services Marketing | Graphic Design Intern

Cincinnati, OH | Aug. - Dec. 2019

Marketing services for the University of Cincinnati's campus auxiliaries.

Lead creative development of graphic formats such as print, digital, and photography for marketing collateral; managed design services and client communications in the absence of supervisor; collaborated with design and marketing team; contacted print vendors; updated daily checklists, weekly and monthly schedules and project hot sheets; managed print deliveries.

Opposable Thumbs Marketing | Graphic Design Intern

San Diego, CA | Jan. - May 2019

Full service brand consulting and marketing agency.

Collaborated with manager on project timelines; designed print and digital marketing collateral; brand development and creation; managed client communications; prepared estimates for clients; researched and contacted printing and advertising vendors; prepared files for printing and publishing; managed vendor relations.

Education

University of Cincinnati, Cincinnati, Ohio

College of Design, Architecture, Art, and Planning

Communication Design Major, Class of 2022

Graduated Magna Cum Laude

Participated in the Professional Practice Program, alternating semesters of study with work in the field of graphic design.

Honors & Activities

Dean's List 2016-2022, 2016 Light Parade Float Designer, 2017 BLINK Parade Costume Designer, Animal Care and Control Volunteer (2016-2018), Design in Mind Volunteer (2019), UC Animation Club (2019-2021), CODE Collective Post Curator and Content Creator (2021), DAAPWorks 2022 Director's Choice Award for Motion Design (2022)

Skills

Adobe Creative Suite, Microsoft Office Suite, Drawing, Painting, Digital Photography, Asana, Microsoft and Apple Platforms, Figma and Cinema 4D.

Sophia Schultz

sophiaschultz.com

sophiefschultz@gmail.com

262 391 0247