Experience

Pearson | Multimedia Specialist & Animation Assistant Remote | London, England | March 2023 - May 2025 Multinational publisher of educational products.

Lead 2025 art development for Telpas contract; created and revised art and animation assets for paper and online deployment including illustrations, diagrams, animations, simulations, slideshows, and interactive items; trained, managed, and reviewed the artwork of art vendors and internal team members; produced art for several contracts concurrently while adhering to strict style specifications for each project; represented Telpas art team in meetings with content and publishing team.

Remote Area Medical | Graphic Designer

Knoxville, TN | Feb. 2022 - March 2023 Major nonprofit provider of free pop-up clinics.

Designed print and digital promotional materials; produced and edited motion graphic assets and videos; photographed clinics and fundraising events; interviewed clinic patients and volunteers for promotional content; prepared files for printing and publishing; researched and managed contact with printing and advertising vendors; trained clinic host groups on promotional process and media best practices.

Landor & Fitch | Brand Experience Design Intern

Cincinnati, OH | Jan. - Apr. 2021 & Aug. - Dec. 2021 Global brand consulting and strategic design firm.

Produced storyboards and digital motion assets and videos for client pitches, internal use, and marketing collateral; designed and produced motion graphic and 3D-rendered marketing assets; collaborated with print design team to translate print assets to motion graphics; photographed and edited product images for online vending; collaborated on sets to photograph clients and produce stop motion content; communicated and presented design work to client managerial team.

History Moves | Graphic Design Intern

Remote | Chicago, IL | May - Aug. 2020. Public history organization and community-curated gallery

Collaborated with design and historian research teams to develop digital exhibition; lead creative development of promotional print materials and social media assets; produced project proposals and presentations; managed daily checklists, weekly and monthly schedules.

Campus Services Marketing | Graphic Design Intern

Cincinnati, OH | Aug. - Dec. 2019 Marketing services for the University of Cinncinnati's campus auxiliaries.

Lead creative development of graphic formats such as print, digital, and photography for marketing collateral; managed design services and client communications in the absence of supervisor; collaborated with design and marketing team; contacted print vendors; updated daily checklists, weekly and monthly schedules and project hot sheets; managed print deliveries.

Opposable Thumbs Marketing | Graphic Design Intern

San Diego, CA | Jan. - May 2019 Full service brand consulting and marketing agency.

Collaborated with manager on project time-lines; designed print and digital marketing collateral; worked on brand development and creation; managed client communications; prepared estimates for clients; researched and contacted printing and advertising vendors; prepared files for printing and publishing; managed vendor relations.

Education

University of Cincinnati, Cincinnati, Ohio College of Design, Architecture, Art, and Planning Communication Design Major, Class of 2022 Graduated Magna Cum Laude Participated in the Professional Practice Program, alternating semesters of study with work in the field of graphic design.

Skills

Adobe Creative Suite, Microsoft Office Suite, Drawing, Painting, Digital Photography, Asana, Microsoft and Apple Platforms, Figma and Cinema 4D.

Sophia Schultz

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